



Innovation for Impact

The Moral Compass

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Alignment is key

Definition of what good looks like

Common goals and measurements of success

A new phrase for business leaders

Commercial Extraterritoriality

Thanks to CSRD, CSDDD +++

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Rigor in ethics and aligned innovation through frameworks like an ESG 123® Roadmap







A new perspective for business leaders

Transparency for Co-Benefits

Long term success is a Trust game